



COOKIE POLICY

About this Cookie Policy

This Cookie Policy explains how this site, operated by pladis (UK) Limited, uses cookies and similar technologies when you visit the site. It tells you what these technologies are, why we use them, and how you can control them.

We use cookies and similar technologies (such as pixels, tags and local storage) to help the site function, and - where you agree - to understand how the site is used. In this policy, references to "cookies" include these similar technologies unless we say otherwise.

What are cookies?

Cookies are small text files that are placed on your device (computer, tablet or mobile) when you visit a website. They are widely used to make websites work, or to work more efficiently, as well as to provide information to the operators of the site.

Cookies may be "first party" (set by us) or "third party" (set by another organisation whose services we use on the site). They may also be "session" cookies (which are deleted when you close your browser) or "persistent" cookies (which remain on your device for a set period or until you delete them).

The cookies we use

The cookies used on the site have been categorised using the categories described in the ICC UK Cookie Guide. Below is a list of the cookies present on the site and what they do.

Strictly necessary cookies

These cookies are essential for the site to operate and to enable core functionality, such as ensuring secure and reliable communications and the correct functioning of the site. Because they are strictly necessary to provide the service you have requested, we do not need your consent to set them, and they cannot be switched off through our consent tool.

Cookie name	Provider	Purpose	Type	Duration
cc_cookie (or the site-specific equivalent)	First party	Records the cookie choices you make in the banner (which categories you accepted or rejected, and when) so that your preferences are applied and the banner is not shown to you again on every page.	Persistent	6 months (182 days)
_GRECAPTCHA	Google (third party)	Set by the Google reCAPTCHA widget, which protects the entry, claim and contact forms on the site against automated and abusive submissions. It is used to tell human visitors apart from bots and to carry out the associated risk analysis.	Persistent	6 months
rc::a	Google (third party)	Local storage item set by the Google reCAPTCHA widget for the same anti-abuse purpose. This is not a cookie, but it is a similar technology and is listed here for completeness.	Persistent (local storage)	Until you clear your browser storage
rc::b, rc::c	Google (third party)	Further local storage items set by the Google reCAPTCHA widget while the checkbox and any challenge are displayed.	Session (local storage)	End of the browsing session

Disabling these cookies may prevent the Site from operating as intended.

Some of the cookies in the table above are set by a third party. We use Google reCAPTCHA to protect the entry, claim and contact forms on the site against automated and abusive submissions. This is a security measure that the site needs in order to accept your entry or enquiry safely, so the reCAPTCHA items listed above are set whenever a page containing a form is loaded and cannot be switched off through our consent tool. Google processes the information it collects for this purpose in accordance with its own privacy policy.

Analytics cookies (require your consent)

We use Google Analytics, a web analytics service provided by Google, to collect information about how visitors use the site (for example, which pages are visited and how visitors move around the site) so that we can measure and improve the performance of the site. Google Analytics sets cookies and transfers the information collected to Google, which acts as a separate organisation and may process the data outside the UK.

Because these cookies share data with a third party (Google) and are not limited to first-party statistical measurement of our own site, they do not fall within the exemption from consent for low-risk analytics. We will therefore only set these cookies where you have given your consent, and you may withdraw that consent at any time.

Cookie name	Provider	Purpose	Type	Duration
_ga	Google (third party)	Distinguishes unique users	Persistent	2 years
ga[container ID]	Google (third party)	Persists session state for the individual Google Analytics 4 property used on this site.	Persistent	2 years

Your consent and how to manage cookies

When you first visit the site, you will be shown a cookie banner. Strictly necessary cookies are set automatically. Non-essential cookies, including the Google Analytics cookies described above, will only be set if you accept them.

You can accept or reject non-essential cookies, and you can change or withdraw your choices at any time by clicking "Manage individual preferences" in the cookie banner, or the "Cookie settings" link in the footer of the site, and then saving your updated choices. Withdrawing consent is as easy as giving it, and rejecting non-essential cookies will not affect your ability to use the core functions of the site.

You can also control cookies through your browser settings. Most browsers allow you to refuse or delete cookies; the "help" function within your browser should tell you how. Please note that if you disable cookies through your browser, some parts of the site may not function properly.

Privacy Notice

Our Privacy Notice describes how we process personal data, the rights you have over that processing, and how to contact us.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal or regulatory reasons. Any changes will be posted on this page with an updated revision date.

This Cookie Policy was last updated on 30 July 2026.